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UpSpring Announces CVS as Latest Retail Partner

Leader in the mom and baby space broadens retail presence with CVS partnership

Austin, TX (August 9, 2018) – [UpSpring](#), provider of clinically-backed health and wellness solutions for mom and baby, today announced they will be going into CVS stores nationwide with their all natural Milkflow™ Fenugreek + Blessed Thistle Breastfeeding Supplement Drink, Milkflow Fenugreek + Blessed Thistle Breastfeeding Supplement Capsules and Stomach Settle™ Nausea Relief Drops.

UpSpring adds CVS to its impressive roster of retail partners as the brand continues to grow its presence in both the brick-and-mortar and e-commerce retail space. This includes national retail chains such as Walmart, Walgreens, Target, Bed Bath & Beyond, buy buy Baby, Meijer’s, HEB, e-retail channels such as Amazon and Lucky Vitamin, as well as independent retailers nationwide.

“We are thrilled to partner with CVS, as they will allow UpSpring to expand the reach of our all-natural breastfeeding supplements and digestive aides to even more customers nationwide,” said Lisa Williamson, Co-Founder and CEO of UpSpring. “At UpSpring, our mission is to unlock the best of what mother nature has to offer and create all-natural products that really work. Through this exciting partnership we aim to deliver on this mission by ensuring everyone has better access to innovative, science based natural products.”

One of the best-selling lactation supplements in the U.S., UpSpring’s Milkflow Breastfeeding Supplements contain a proprietary blend of herbs to help promote healthy breast milk supply*: fenugreek, blessed thistle, and anise. Whether mom prefers taking her supplement in a capsule or powder form, Milkflow is a tasty and convenient way to help her boost her breast milk supply.

And for anyone suffering from digestive upset, Stomach Settle Nausea Relief Drops are a great-tasting way to quickly relieve nausea, motion sickness, gas, bloating and other stomach issues. UpSpring’s lemon-ginger flavored drops are formulated with all four of the top proven natural remedies – ginger, spearmint, lemon, and B6 – to immediately soothe an upset stomach.

For more information on UpSpring, its products and a complete list of retail partners, visit www.upspringbaby.com.

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About UpSpring:

For moms, by moms, UpSpring is where innovation meets tradition. Made with love and backed by science, the brand was created to provide innovative clinically-backed solutions for mom and baby from preconception and beyond. UpSpring was founded in 2005 to help women better meet the everyday challenges and frustrations of motherhood so they can simply enjoy the experience. Throughout it all, mom inventors have continued to be a vital part of UpSpring's success working with leading scientists, microbiologists, chemists and other dedicated professionals who share the brand's goal of taking better care of mom so she can take care of baby. www.upspringbaby.com.

**These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.*